

# A Database of Opt-in email Golfers

Opt-in email Golfers.

#### DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS					Market:	Consumer
Credit Card Buyers			5/M		LIST TYPES A	AILABLE
Ethnicity			5/M 5/M		Postal	
Lifestyle Select Marital Status					Email	
			5/M 0/M		Phone	
Monthly Hotline SCF			5/M			
State			5/M		LIST MAINTEN	ANCE
Zip			5/M		New to Market	01/25/2006
Σip		Ŷ	0/101		Update Freq.	Monthly
					DELIVERY OPT	IONS
					Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel	\$
					Mailing Labels	\$1
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com		(646) 442-2076	(888) 7	61-8817

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

mln ID

180837 869676-000

M121270

7,878,055

\$1,000.00

Compiled lists

\$125/M

USA

\$0/ \$10/



# A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

#### DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to recieve promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

		LIST TYPES AVAII	ABLE
SELECTS		Email	
Credit Card Buyers	\$5/M	Phone	
Ethnicity	\$5/M		
Lifestyle Select	\$5/M	LIST MAINTENAN	CE
Marital Status	\$5/M	New to Market 10	)/13/2006
Monthly Hotline	\$10/M	Update Freq.	Monthly
SCF	\$5/M		
State	\$5/M	DELIVERY OPTIONS	
Zip	\$5/M	Email Delivery	\$50
		ADDRESSING OPT	TIONS
		Text/Excel	\$
		Mailing Labels	\$1

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

17,184,821

Compiled lists

\$125/M

\$1,000.00

Consumer

USA

\$0/ \$10/

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:



## A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlers.

#### DESCRIPTION

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as there "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

SELECTS				LIST TYPES A	AILABLE
Credit Card Buyers		\$5/M		Postal	
Ethnicity		\$5/M		Email	
Lifestyle Select		\$5/M		Phone	
Marital Status		\$5/M			
Monthly Hotline		\$10/M		LIST MAINTEN	ANCE
SCF		\$5/M		New to Market	01/25/2006
State		\$5/M		Update Freq.	Monthly
Zip		\$5/M			2
				DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
	2015		DUONE	EAV	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	61-8817

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

mln ID

180840 869685-000

M121256

11,160,580

Compiled lists

\$125/M

\$1,000.00

Consumer

USA

Mariald	Direct
Marigold	Direct



# A Mailing List of Active Military and Military Veterans

ACTIVE MILITARY AND MILITARY VETERANS THROUGHOUT THE UNITED STATES

#### DESCRIPTION

The Marigold Active Military AND Military Veterans file captures a demographic of patriotic Americans who have proven responsive ready to a variety of offers including fundraising, outdoor travel, outdoor merchandise and apparel. The Marigold Military file is selectable by year and month of birth. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of American Military today!

SEGMENTS					
537,742 Activ	/e Military U.S.	\$0/M		LIST TYPES A	/AILABLE
5,094,433 Milit	ary Veterans U.S.	\$0/M		Postal	
				Phone	
SELECTS					
Lifestyle Select		\$5/M		LIST MAINTEN	ANCE
Marital Status		\$5/M		New to Market	04/12/2006
SCF		\$5/M		Update Freq.	Monthly
State		\$5/M			
Zip		\$5/M		DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	(
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442	-2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	185546
SRDS ID	872907-000
mln ID	M129132

5,632,175

Compiled lists

\$100/M

\$650.00

Consumer

USA

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:



## A Mailing List of First-Time Homeowners

Individuals who have recently purchased a first home in the U.S.

List Manager

#### DESCRIPTION

Ben DeLisle

The first-time homeowners on this list are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's First-Time Homeowners file provides access to individuals throughout the U.S. who have recently bought a first home. Inquire about selects including age of children, credit card buyers, marital status, and more.

					Market:	Consumer
SELECTS					LIST TYPES A	
Age Of Children			\$5/M			
Computer Owner			\$5/M		Postal	
Credit Card Buyers			\$5/M			
Donor			\$5/M		LIST MAINTEN	ANCE
Ethnicity			\$5/M		New to Market	01/16/2007
Lifestyle Select			\$5/M		Update Freq.	Monthly
Marital Status			\$5/M			
SCF			\$5/M		DELIVERY OP	TIONS
State			\$5/M		Email Delivery	\$50
Zip			\$5/M		Email Boiltory	φοσ
					ADDRESSING	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

ben@marigolddirect.com

Nextmark ID	240894
SRDS ID	880633-000
mln ID	129110

#### LIST INFO

(646) 442-2077

Total Count:	563,772
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchas	e: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	

(888) 761-8817



## A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

#### DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

	targeted market of Ho	me Improvement Seekers tod	ay!		Geography: Min. Purchase:	USA \$500.00
SELECTS					Market:	Consumer
Age Of Children		S	\$5/M		manoti	Consumer
Computer Owner		S	\$5/M		LIST TYPES AV	AILABLE
Credit Card Buyers		S	65/M		Destal	
Donor			\$5/M		Postal	
Ethnicity		S	\$5/M		Phone	
Lifestyle Select Marital Status			\$5/M \$5/M			ANCE
SCF			65/M		New to Market	
State			55/M		Update Freq.	Monthly
Zip			5/M			
<b>-</b> ip		· · · · · · · · · · · · · · · · · · ·	0,111		DELIVERY OPT	IONS
					Email Delivery	\$50
					ADDRESSING (	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.cor	n	(646) 442-2	.077 (888)	) 761-8817

LIST INFO

**Total Count:** 

**Base Price:** 

Source:

460,856

\$100/M

Compiled lists



## A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

#### DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

SELECTS					
Age		\$5/M	_	LIST TYPES AV	AILABLE
Age Of Children		\$5/M		Postal	
College Students		\$5/M		Phone	
Computer Owner		\$5/M			
Credit Card Buyers		\$5/M		LIST MAINTEN	ANCE
Donors		\$5/M		New to Market	07/09/2007
Ethnicity		\$5/M		Update Freq.	Monthly
Lifestyle Interests		\$5/M			
Magazine Subscribers		\$5/M		DELIVERY OPT	IONS
Marital Status		\$5/M		Email Delivery	\$50
Monthly Hotline		\$10/M		Email Delivery	400
SCF		\$5/M			OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	)77 (888	) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

7,749,742

\$100/M

## LIST INFO **Total Count:**

**Base Price:** 

Source:	Compiled lists			
Geography:	USA			
Min. Purchase	e: \$500.00			
Market:	Consumer			
LIST TYPES	AVAILABLE			
Postal				
Phone				
LIST MAINTE	NANCE			
New to Marke	t 07/09/2007			
Update Freq.	Monthly			
DELIVERY O	PTIONS			
Email Delivery	/ \$50			
-				
ADDRESSING OPTIONS				
ADDRESSIN	<b>G OPTIONS</b>			



# A Mailing List of Art Buyers

Art Buyers throughout the United States.

#### DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS			_		
Age Of Children		\$0/M		LIST TYPES AV	AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	12/22/2005
Marital Status		\$0/M		Update Freq.	Monthly
Occupation		\$0/M			
SCF		\$5/M		DELIVERY OPT	IONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		,	·
					OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	)77 (888	) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

#### LIST INFO

Total Count:	306,442
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	



## A Mailing List of Automobile Owners

Automobile Owners at Postal Address Nationwide

#### DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of cars by various selects such as year, make, model and VIN Number.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

SELECTS			_	LIST TYPES AV	AILABLE
Monthly Hotline		\$10/M		Postal	
SCF		\$5/M		Email	
State		\$5/M		Phone	
Zip		\$5/M		Fax	
				LIST MAINTENA	NCE
				New to Market	
				Update Freq.	Monthly
				DELIVERY OPTI	ONS
				Email Delivery	\$50
				ADDRESSING O	PTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2	2077 (888)	761-8817

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

16,683,384

Compiled lists

\$90/M

USA

\$500.00

Consumer



## A Mailing List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Postal Address

#### DESCRIPTION

\_

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

SEGMENTS						Postal	
80,734 6,860,386	GMAIL HOTMAIL			\$0/M \$0/M		Email Phone	
6,982,370	YAHOO			\$0/M			IANCE
SELECTS						New to Market Update Freq.	11/12/2005 Monthly
Ethnicity				\$5/M		Opuale Fleq.	MONUNY
Marital Status	6			\$5/M		DELIVERY OP	TIONS
Occupation				\$5/M		Email Delivery	\$50
						ADDRESSING	OPTIONS
						Text/Excel	\$0/
						Mailing Labels	\$10/
CONTACT N	AME	ROLE	EMAIL		PHONE	FA	ĸ
Ben DeLisle		List Manager	ben@marigolddirect.cc	m	(646) 442-20	77 (88	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold	Direct
	211000

Nextmark ID	177181
SRDS ID	868091-000
mln ID	M119205

#### LIST INFO

. .

Total Count:	14,343,986			
Base Price:	\$100/M			
Source: Int	ernet/On-Line			
Geography:	USA			
Min. Purchase:	\$500.00			
Market:	Consumer			
LIST TYPES AVAILABLE				



## A Mailing List of Gardening Enthusiasts

Subscribers of Gardening related magazines

#### DESCRIPTION

TJ Downey

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities and tap into this extremely targeted market of Gardening Enthusiasts today!

List Manager

SELECTS				LIST TYPES AVAILABLE	
Age Of Children			\$5/M	Postal	
Computer Owner			\$5/M	Phone	
Credit Card Buyers			\$5/M		
Donor			\$5/M	LIST MAINTENANCE	
Ethnicity			\$5/M	New to Market 07/18/2006	
Lifestyle Select			\$5/M	Update Freq. Monthly	
Marital Status			\$5/M		
SCF			\$5/M	DELIVERY OPTIONS	
State			\$5/M	Email Delivery \$50	
Zip		\$5/M		Entali Delivery	<b>4</b> 00
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

tj@marigolddirect.com

Mariaala	Diroct
Marigolo	DIFECT

Nextmark ID	190559
SRDS ID	880588-000
mln ID	129111

2,841,203

Compiled lists

\$100/M

\$500.00

Consumer

(888) 761-8817

USA

## LIST INFO Total Count:

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

(646) 442-2076

Gardening	Enthusi
magazines	



## A Mailing List of Hip-Hop, Rap, and R&B Fans

Reach Hip-Hop, Rap, and R&B Enthusiasts

#### DESCRIPTION

The Marigold Mailing List of Hip-Hop, Rap, and R&B Fans is the ideal way to market directly to this dynamic urban music loving audience. Compiled from a variety of sources including ring-tone downloads, cellphone wallpaper downloads, magazine subscriptions and online surveys, you now have a way to mail a letter or a postcard offering your product or service to the Hip-Hop community. Ideal product categories include athletic footwear, urban clothing, new Hip-Hop music releases, concert promotions, and new movie releases to name a few. Many additional selects are available upon request.

				LIST TYPES AV	/AILABLE
SEGMENTS			_	Postal	
109,049 FL		\$5/M			
96,717 IL		\$5/M		LIST MAINTEN	ANCE
98,108 MI		\$5/M		New to Market	03/24/2009
96,387 NY		\$5/M		Update Freq.	Quarterly
95,135 OH		\$5/M		DELIVERY OPTIONS	
106,718 TX		\$5/M			
SELECTS			_	Email Delivery	\$50
Age		\$5/M		ADDRESSING OPTIONS	
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FA	v
	-		_		^
Blake Sitney	List Manager	blake@marigolddirect.com	(646)331-	1012	

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

1,664,720

Compiled lists

\$100/M

\$500.00

Consumer

USA



## A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

#### DESCRIPTION

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

CI		- 07	
-51	-1 6	- C. I	5

		Phone	
Age Of Children	\$5/M		
Computer Owner	\$5/M	LIST MAINTENA	NCE
Credit Card Buyers	\$5/M	New to Market	02/12/2006
Donor	\$5/M	Update Freq.	Monthly
Ethnicity	\$5/M	Opdate i req.	Worlding
Lifestyle Select	\$5/M	DELIVERY OPT	
Marital Status	\$5/M		
SCF	\$5/M	Email Delivery	\$50
State	\$5/M		
Zip	\$5/M	ADDRESSING OPTIONS	
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Nextmark ID	181907
SRDS ID	870940-000
mln ID	M121370

LICT	INFO
LISI	INFO

Total Count:	944,627
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	02/12/2006
Update Freq.	Monthly
DELIVERY O	PTIONS
Email Delivery	\$50
ADDRESSING	OPTIONS



# A Mailing List of Households with No Kids

Households with No Kids

#### DESCRIPTION

The Marigold Households with No Kids file provides an ideal demographic for targeting this niche throughout the United States. These couples have a higher level of disposable income and more free time and love products and services that can enhance their quality of life. Inquire about additional selects today!

SELECTS		Min. Purchas
SELECTS Computer Owner Credit Card Buyers Donor Lifestyle Select SCF State Zip	\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M	Min. Purchas Market: LIST TYPES Postal Phone LIST MAINT New to Marke Update Freq. DELIVERY C Email Deliver ADDRESSIN Text/Excel Mailing Labe

EMAIL

Nextmark ID 241764 mln ID M131400

27,588,566
\$100/M
Compiled lists
USA
: \$500.00
Consumer
VAILABLE

ket 05/21/2007 Monthly q.

**OPTIONS** \$50

ery

NG OPTIONS

\$0/ \$10/ els

CONTACT NAME	R
Ben DeLisle	Lis

OLE List Manager

ben@marigolddirect.com

(646) 442-2077

PHONE

(888) 761-8817

FAX



# A Mailing List of Mail Order Buyers of Housekeeping and Kitchen Products

Mail Order Buyers of Housekeeping and Kitchen Products

#### DESCRIPTION

The Marigold Mail Order Buyers of Housekeeping and Kitchen Products file provides an ideal demographic for targeting consumers that have purchased Housekeeping and kitchen products through catalogs and websites throughout the United States. These products include: cookware, cutlery, bakeware, cleaning products, toasters, food processors and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Housekeeping and Kitchen products today!

SELECTS		LIST TYPES AV	AILABLE
Age Of Children	\$5/M	Postal	
Computer Owner	\$5/M	Phone	
Credit Card Buyers	\$5/M		
Donor	\$5/M	LIST MAINTEN	ANCE
Ethnicity	\$5/M	New to Market	07/06/2004
Lifestyle Select	\$5/M	Update Freq.	Monthly
Marital Status	\$5/M		2
SCF	\$5/M	DELIVERY OPT	IONS
State	\$5/M	Email Delivery	\$50
Zip	\$5/M	Email Delivery	ψυυ
		ADDRESSING (	OPTIONS
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142590
SRDS ID	852106-000
mln ID	M106927

3,551,133

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

**Total Count:** 

Base Price:

Geography:

Min. Purchase:

Source:

Market:



## A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

#### DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd morgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

SE	ECTS
OL.	LOID

Age	\$5/M	Postal	
Age Of Children	\$5/M		
College Students	\$5/M	LIST MAINTENANO	)E
Computer Owner	\$5/M	New to Market 06	6/25/2007
Credit Card Buyers	\$5/M	Update Freq.	Monthly
Donors	\$5/M		,
Ethnicity	\$5/M	DELIVERY OPTION	IS
Lifestyle Interests	\$5/M	Email Delivery	\$50
Magazine Subscribers	\$5/M		ψ <b>0</b> 0
Marital Status	\$5/M	ADDRESSING OPT	IONS
Monthly Hotline	\$10/M		
SCF	\$5/M	Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Mariaa	12	Direct
Marigo	101	LITECI

Nextmark ID	242353
SRDS ID	887006
mln ID	130023

#### LIST INFO

64,979,239
\$100/M
npiled lists
USA
\$500.00
Consumer

# LIST TYPES AVAILABLE



## A Mailing List of Pet Owners

Pet Owners in the United States

#### DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS		Market: Co
4,730,216 12 Month Cat Owners 5,628,619 12 Month Dog Owners	\$5/M \$5/M	LIST TYPES AVAILA
8,551,106 CAT OWNERS	\$5/M	Postal Phone
11,767,324 DOG OWNERS SELECTS	\$5/M	
Age Of Children Computer Owner	\$5/M \$5/M	New to Market 12/2 Update Freq.
Credit Card Buyers Donor	\$5/M \$5/M	DELIVERY OPTIONS
Ethnicity Lifestyle Select Marital Status	\$5/M \$5/M \$5/M	Email Delivery
SCF State Zip	\$5/M \$5/M \$5/M	Text/Excel Mailing Labels

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179232
SRDS ID	869269-000
mln ID	M120711

15,833,438

## LIST INFO **Total Count:**

Base Price:	\$100/M
Source: C	compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer
LIST TYPES AV	AILABLE
Postal	
Phone	
LIST MAINTEN	ANCE
New to Market	12/21/2005
Update Freq.	Monthly
DELIVERY OPT	IONS
Email Delivery	\$50
	OPTIONS
Text/Excel	\$0/
Mailing Labels	\$10/
-	



## An Email List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Email Address

#### DESCRIPTION

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

SEGMENTS						
GMAIL			\$0/M		Phone	
HOTMA			\$0/M		LIST MAINTENANCE	
YAHOO	)		\$0/M		New to Market	05/14/2007
SELECTS					Update Freq.	Monthly
Ethnicity			\$5/M	_	DELIVERY OP	TIONS
Marital Status			\$5/M		Email Delivery	\$50
Occupation			\$5/M			
					ADDRESSING	OPTIONS
					Text/Excel	\$
					Mailing Labels	\$1
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	,
CONTACT NAME	NOLE			FIIONE	FAA	<b>k</b>

Ben DeLisle

List Manager

ben@marigolddirect.com

FAX (888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241574
mln ID	M119205

14,343,986

Compiled lists

\$1,000.00

Consumer

\$0/ \$10/

\$125/M

USA

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:

Fmail

(646) 442-2077



## An Email List of Pet Owners

Pet Owners in the United States

#### DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS		Min. Purchase: Market:	\$1,000.00 Consumer
12 Month Cat Owners 12 Month Dog Owners	\$5/M \$5/M	LIST TYPES AV	AILABLE
CAT OWNERS	\$5/M	Email	
DOG OWNERS	\$5/M	Phone	
SELECTS			NCE
Age Of Children	\$5/M	New to Market	05/15/2007
Computer Owner	\$5/M	Update Freq.	Monthly
Credit Card Buyers	\$5/M		
Donor	\$5/M	DELIVERY OPT	IONS
Ethnicity	\$5/M	Email Delivery	\$50
Lifestyle Select	\$5/M		
Marital Status	\$5/M	ADDRESSING C	PTIONS
SCF	\$5/M	Text/Excel	\$0/
State	\$5/M	Mailing Labels	\$10/
Zip	\$5/M	0	

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241456
SRDS ID	869269-000

38,861,700

Internet/On-Line

\$125/M

USA

LIST INFO Total Count:

**Base Price:** 

Geography:

Source:



## Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

#### DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

SELECTS				warket.	Consumer
Age Of Children		\$5/M		LIST TYPES A	/AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTENANCE	
Lifestyle Select		\$5/M		New to Market 06/06/2005	
Marital Status		\$5/M	Update Freq. Monthly		Monthly
SCF		\$5/M			-
State		\$5/M DELIVERY OPTIONS		TIONS	
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	165240
SRDS ID	862605-000
mln ID	M114347

789,943

## LIST INFO **Total Count:**

Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	\$500.00
Market:	Consumer
LIST TYPES A	VAILABLE
Postal	
Phone	
LIST MAINTEI	NANCE
New to Market	06/06/2005
Update Freq.	Monthly
	-
DELIVERY OF	TIONS



# Wealthy Seniors and Retirees at Home Address

The Marigold Wealthy Seniors and Retirees file provides an ideal demographic for targeting individuals that have net worths in excess of 500000 in assetts

#### DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assetts. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers.Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Seniors and Retirees at Home Addresses today!

Nextmark ID	240882	
SRDS ID	880410-000	
mln ID	129154	

#### LIST INFO

Total Count:	1,426,503
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

#### LIST TYPES AVAILABLE

Postal

#### LIST MAINTENANCE

New to Market	12/03/2006
Update Freq.	Monthly

#### DELIVERY OPTIONS

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817